

WATERMARK OUT NEWS' WEDDING GUIDE 2027

AD SALES CLOSE: OCTOBER 1, 2027

PRINT EDITION PUBLISH DATE: OCTOBER 21, 2027 • ONLINE PUBLISH DATE: OCTOBER 28, 2027

The guide will be inserted into the print edition of Watermark Out News in the October 21, 2027 issue.
The online edition will be viewable and promoted on WatermarkOutNews.com and social media.

Visit WatermarkOutNews.com/Wedding to see examples of Watermark Out News' previous wedding guides.

ADVERTISING RATES

CENTER SPREAD	BACK COVER	INSIDE FRONT COVER	INSIDE BACK COVER	PAGE 3	FULL PAGE	1/2 PAGE	1/4 PAGE	DIRECTORY LISTING*
\$2972	\$2299	\$2028	\$2028	\$1940	\$1548	\$866	\$448	\$180

*All display advertising purchases include a directory listing

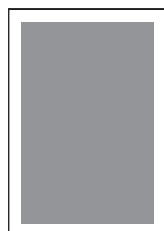
DISPLAY ADVERTISING DIMENSIONS

FULL PAGE AD DIMENSIONS **BLEED** TO EDGE OF PAGE



CENTER SPREAD/DBL TRUCK

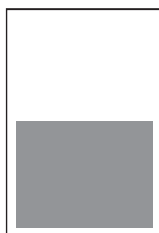
Bleed Size: 16.50" x 10.63"



FULL PAGE

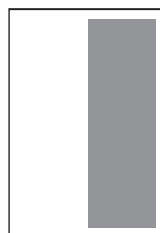
Bleed Size: 8.38" x 10.63"

PAGE PORTION AD DIMENSIONS **DO NOT** BLEED TO EDGE OF PAGE



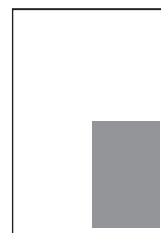
HALF PAGE HORIZONTAL

7.25" x 4.57"



HALF PAGE VERTICAL

3.54" x 9.32"



QUARTER PAGE

3.54" x 4.57"

All page portion ads will be given a 0.75 pt. stroke around the edge.

BUSINESS DIRECTORY LISTING

The business listings appear in the final pages of the book.

The listing will fall under the **category** of your business (i.e., "Floral Shop," "Event venue," "Restaurant," etc.) and include the **business name**, **phone number** and **email address**.

SAFE AREA: 0.5 in. inside the bleed edge. KEEP ALL ALL IMPORTANT IMAGES AND TEXT WITHIN SAFE AREA.

TRIM AREA: Final ad size will be trimmed at 8.13in. x 10.38 in. *
*for details see full page ad guidelines

AD SUBMISSION GUIDELINES

ALL FILES MUST BE PROVIDED VIA EMAIL, CLOUD SERVICE (DROPBOX, GOOGLE DRIVE, ETC.), OR PHYSICAL MEDIA (THUMB DRIVE/CDR/DVDR) TO YOUR SALES REPRESENTATIVE.

PREFERRED DISPLAY AD FORMATS

CMYK JPEG Files
300 DPI

CMYK TIFF Files
300 DPI

EPS Files
ALL FONTS CONVERTED TO OUTLINES AND 300 DPI FOR RASTERIZED EPS FILES

PDF Files
EMBED ALL FONTS. USE THE PDF/X-1A:2001 PRESET FOR BEST RESULTS.

AVOID PHOTOSHOP AND ILLUSTRATOR CREATED PDFS.

USE THE CMYK JPEG OR TIFF OPTION FOR PHOTOSHOP AND EPS FOR ILLUSTRATOR INSTEAD.

OTHER ACCEPTABLE DISPLAY AD FORMATS

THESE FILE TYPES ARE WORKABLE, BUT THE PREFERRED FORMATS YIELD THE BEST RESULTS

Adobe Illustrator (.ai)

ALL FONTS CONVERTED TO OUTLINES AND 300 DPI FOR EMBEDDED RASTERIZED IMAGES

Adobe InDesign (.indd)

INCLUDE ALL LINKED IMAGES AND FONTS OR CONVERT ALL FONTS TO OUTLINES. IF USING INDESIGN CC, YOU **MUST** INCLUDE A IDML VERSION OF THE INDESIGN DOCUMENT

CMYK Adobe Photoshop (.psd)

INCLUDE ALL IMAGES (300 DPI) AND FONTS OR RASTERIZE ALL FONTS. "MAXIMIZE COMPATIBILITY" OPTION MUST BE CHECKED

WE CANNOT ACCEPT DISPLAY ADS CREATED WITH:

Corel Draw Files
Microsoft Publisher
Microsoft Word
Microsoft Excel
Microsoft Paint
Microsoft PowerPoint
Low-Resolution Art
Film

Please **DO NOT** include extra printer's marks (color bars, registration marks, crop marks, etc.) in your display ad.

01/01/2027

watermark
OUT
news

CENTRAL FL
407-481-2243

51 E Jefferson Street, #1148
Orlando, FL 32802

TAMPA BAY
813-655-9890

3135 1st Ave N., #10266
St. Petersburg, FL 33730