



February 24, 2017

Attention: Isaac Lee, Chief Content Officer
Univision Communications
5999 Center Drive
Los Angeles, CA 90045

Dear Mr. Lee,

We are reaching out, on behalf of the coalition of LGBTQ+ organizations of Central Florida, to ask for compassion and common-sense. We are requesting you cancel any airing of "Baño De Sangre" (translation "Blood Bath") and not release any additional media content associated with this program.

This is our community. We know Orlando and the spirit of Pulse - long before and after the tragedy - better than anyone. We are also fiercely protective when outsiders attempt to tell "our story" in a manner that does not honor the memory of those taken, those who survived, those directly affected, or the resilience of our unified city.

We also understand that the world was impacted by the tragedy and that many have been rooting for us, ever since. Many documentary-style productions, when created collaboratively, have helped to share the stories of loss, heroism, and healing. Those who participated in these interviews, did so trusting that the professionals - on the other side of the camera - would use the footage ethically to promote good, rather than evil.

Univision has crossed the line and broken that trust. Exploiting this tragedy, in any way, is inhumane and shows an extraordinary lack of responsibility. While we would prefer not to waste time and energy debating the intent of Univision during the creation of this gruesome and distasteful program, we ask that you now uphold basic moral standards of human decency and not release it.

Our community is strong; however, we are also still extremely vulnerable. Those that were in Pulse nightclub that night, and even many who were not, are haunted by memories of the horror that unfolded. Exposing us to reenactments of this tragedy can cause severe psychological damage and re-traumatize those struggling to move forward.

You have the opportunity to stand with us. We have faith that you will do the right thing. On behalf of a united community, thank you for honoring our wishes and helping us continue to heal.

Sincerely,

The Central Florida LGBTQ+ Alliance



**The Central Florida LGBTQ+ Alliance:
List of Supporting Organizations as of February 24, 2017**

AIDS Healthcare Foundation
Center for Multicultural Wellness and Prevention (CMWP)
Central Florida Foundation
Central Florida Sounds of Freedom Band & Color Guard
CFGALLA (Central Florida Gay and Lesbian Law Association)
Come Out With Pride
Equality Florida
Hispanic Federation
Hope + Help
Impulse
Libby's Legacy Breast Cancer Foundation
MBA Orlando (Metropolitan Business Association)
Miracle of Love
OAK Central Florida
OIC (Orlando Immunology Center)
Orlando Gay Chorus
Orlando Youth Alliance (OYA!)
OUAC (Orlando United Assistance Center)
Out & Equal - Greater Orlando
PFLAG - local chapter (Parents, Families and Friends of Lesbians and Gays)
Planned Parenthood of the Southwest and Central Florida
Pulse of Orlando
Pulse Nightclub - Barbara Poma, Owner
Proyecto Somos Orlando
QLatinx
T Network
Theatre South Orlando
Two Spirit Health Services
The Venue
UCF LGBTQ+ Service (University of Central Florida)
Watermark
Zebra Coalition

About Central Florida's LGBTQ+ Alliance: Within days of the Pulse tragedy, the LGBTQ Alliance was formed to ensure existing LGBTQ organizations communicated and collaborated in an effective way to support the needs of the community. For the first time in Orlando history, nearly all of the LGBTQ organizations came together to work in a collaborative and transparent way to serve those affected - including victim's families, survivors, Pulse employees, and the larger community also struggling with trauma, grief, and fear. As we look to the future, we honor those directly impacted with purposeful action that will allow our community to thrive in the future.

**All listed organizations have been contacted regarding this letter. At time of release, we have received approval from a majority of coalition leadership. Should we receive notification that an organization does not want to be named, we will remove them from the Facebook post immediately. We have also removed other supporting Alliance organizations, who fully support our message and stand with us figuratively, although can not be listed.*